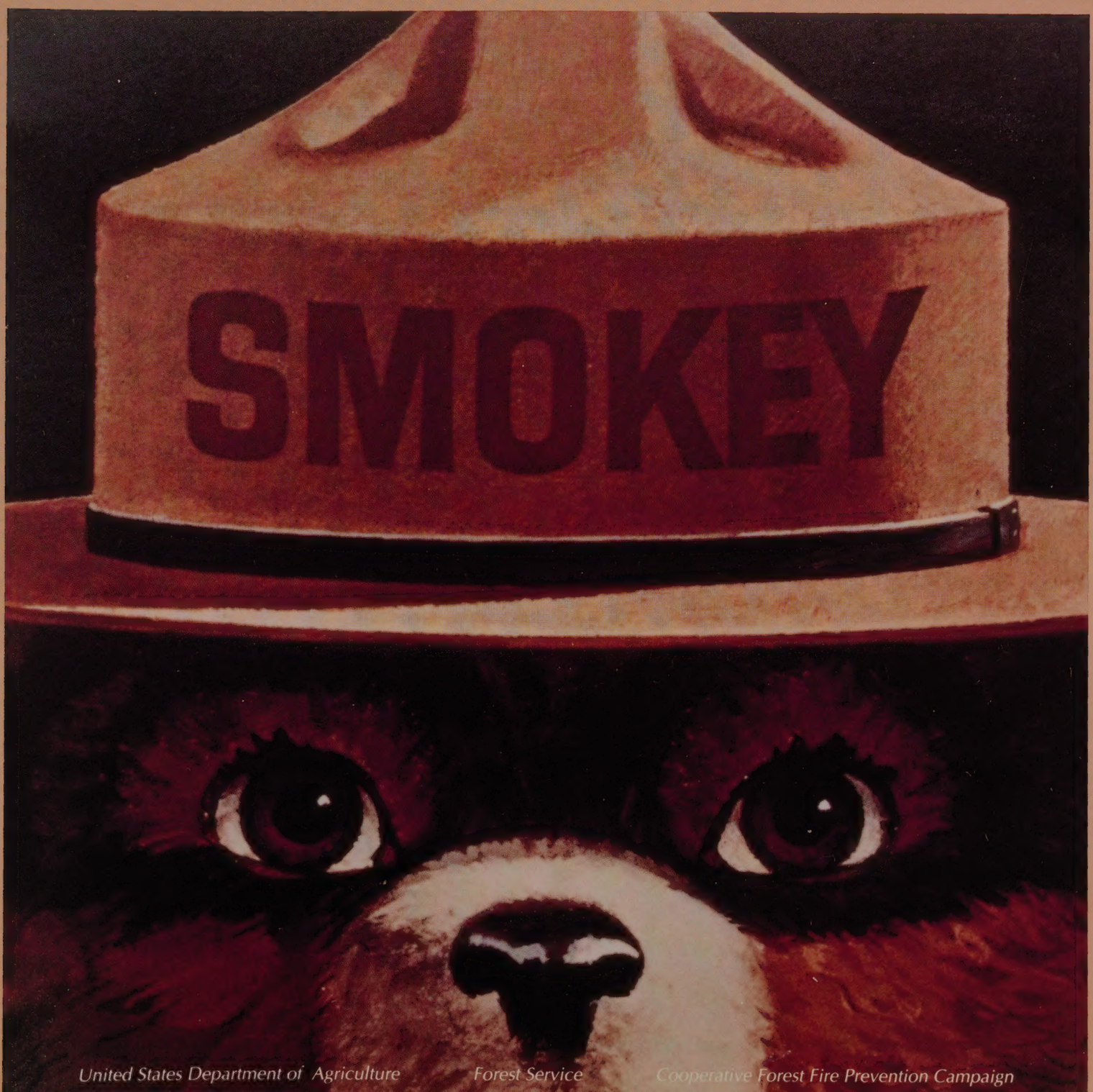
Smokey's 1992 Campaign Catalog

Consolidated Orders Due in Washington, D.C. by August 30, 1991



United States Department of Agriculture Forest Service Cooperative Forest Fire Prevention Campaign

United States Department of Agriculture | Forest Service | Washington Office | 14th & Independence SW
P.O. Box 96090
Washington, DC 20090-6090

Reply to: 3310 **Date:** June 15, 1991

Subject: 1992 CFFP Campaign

To: Regional Foresters; Station Directors; Area Director, State Foresters; Bureau Chiefs, Department of the Interior; and Executive Director, Canadian Forestry Association

CONSOLIDATED ORDERS DUE IN WASHINGTON, D.C., AUGUST 30

Enclosed is the 1992 Smokey Bear Campaign Catalog for Cooperative Forest Fire Prevention (CFFP) materials. The materials will be mailed directly to the National Forests, Regions, Area or States indicated on your order.

Consolidated orders for Region 9 will include National Forests only. Orders for the States in R-9 will be consolidated by the Northeastern Area. All other Regions will consolidate orders for National Forests and States. States should forward orders to the appropriate Region or Area office.

All Regions should use the software package for transmitting Smokey Bear orders via Data General. Handwritten orders will not be accepted and orders will not be shipped to P.O. boxes. Remember, total quantities are shown as number of standard packs. List the item, item number, number of standard packs, and freight address on a separate form for every item ordered.

You will be notified if there is difficulty in obtaining items from vendors. Prices quoted herein are the best estimates of break-even costs and include prepaid delivery charges. Materials ordered should be obligated against FY '92 funds. The WO will request transfer of the full amount obligated early in FY '92. If you have questions, contact Tara Owens (202 or FTS) 453-9510.

This Catalog also lists authorized licensees and the products manufactured for promotional materials needed in fire prevetntion activities.

The 1992 National Association of State Foresters (NASF) Catalog will be sent directly to State Forestry offices. That Catalog contains some of the same items found in this CFFP Campaign Catalog. States may order directly from NASF. Forest Service units must order from this Catalog.

ALLAN J. WEST
Deputy Chief
State and Private Forestry

Enclosures

The Program

SMOKEY'S CAMPAIGN to prevent wildfires in our forests and grasslands depends on the efforts of thousands of people like you, to spread the word and keep reminding everyone to be careful in the woods, on the range or anywhere that wildfires can take hold and spread.

IN ADDITION, television and radio stations, magazines and newspapers across the country receive media kits of new material every year. Transit, transportation, and outdoor advertising companies also get special materials adapted for their needs. All this material comes to them through the Advertising Council, which annually secures from mass media free time and space for Smokey's message.

THE CFFP (Cooperative Forest Fire Prevention) PROGRAM is a joint effort of the Forest Service, U.S. Department of Agriculture; National Association of State Foresters and the Advertising Council. The 50 State Foresters and the Forest Service serve as coordinators for the overall campaign.

SMOKEY'S MESSAGE is simple, "ONLY You Can Prevent Forest Fires".

IN THIS CATALOG you will see materials available to assist you in your fire prevention work. Many are categorized according to age group. These materials are distributed through all forestry and many fire related organizations.

NO OTHER NATIONAL PUBLIC SERVICE PROGRAM is more deserving of your support! Forest fires are costly, wasteful, and destructive. Wildfires burn the homes and food of wildlife. They leave the soil bare, prey to floods and erosion. They disrupt communication, transportation, and contribute to highway accidents. People cause most forest fires, and only people can prevent them. PLEASE HELP!

Theme Materials

Repeat after me, "Only you..."

92-CFFP-1 Theme Poster
Paper for indoor use
13" x 18½"
$95/500

92-CFFP-2 Theme Poster
Cardboard, for outdoor use
13" x 18½"
$50/250

92-CFFP-3 Theme Poster
paper, for school use
7" x 10"
$45/500

92-CFFP-4 Key Holder
$50/50

92-CFFP-5 Bookmark
Paper, 2¾" x 6"
$20/500

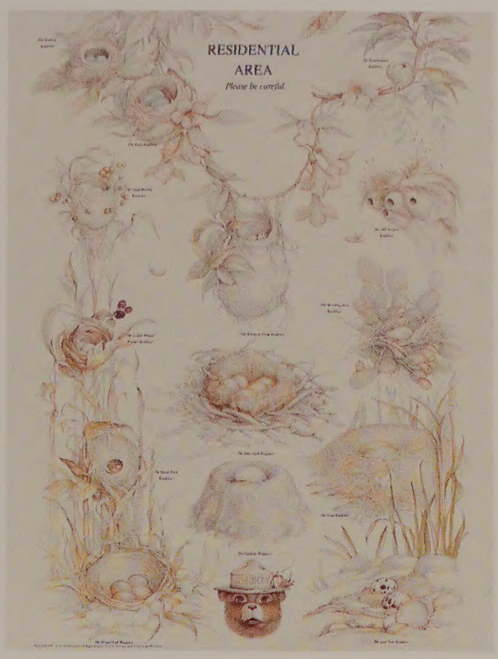
92-CFFP-6 Adhesive Decal
$33/100

Educational Posters

Can be ordered in two sizes, singles, and sets.

92-CFFP-7a
Don't Light Up the Night 20" x 30"
$27/96

92-CFFP-7b
8 1/2" x 11"
$19/96



92-CFFP-8a
Residential Area 20" x 30"
$27/96

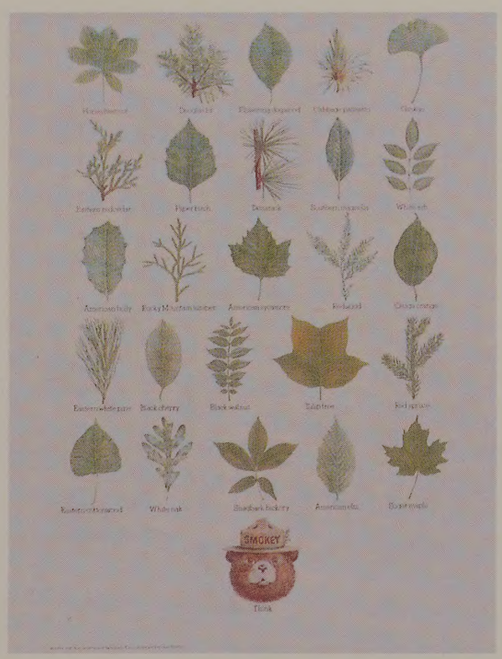
92-CFFP-8b
8 1/2" x 11"
$19/96

92-CFFP-9a
Snakes 20" x 30"
$27/96

92-CFFP-9b
8 1/2" x 11"
$19/96

92-CFFP-10a
Mushrooms 20" x 30"
$27/96

92-CFFP-10b
8 1/2" x 11"
$19/96



92-CFFP-11a
Leaves 20" x 30"
$27/96

92-CFFP-11b
8 1/2" x 11"
$19/96

92-CFFP-12a
Birds 20" x 30"
$27/96

92-CFFP-12b
8 1/2" x 11"
$19/96

Educational Posters

Can be ordered in two sizes, singles, and sets.

92-CFFP-13a
Wood Products 20" x 30"
$27/96

92-CFFP-13b
$8\frac{1}{2}$" x 11"
$19/96

92-CFFP-14a
Flowers 20" x 30"
$27/96

92-CFFP-14b
$8\frac{1}{2}$" x 11"
$19/96

92-CFFP-15a
Butterflies 20" x 30"
$27/96

92-CFFP-15b
$8\frac{1}{2}$" x 11"
$19/96

92-CFFP-16a
Animals 20" x 30"
$27/96

92-CFFP-16b
$8\frac{1}{2}$" x 11"
$19/96

92-CFFP-17a
State Trees 20" x 30"
$27/96

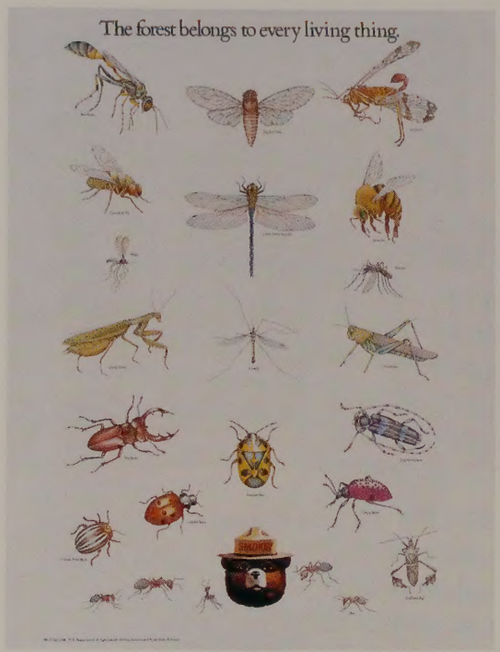
92-CFFP-17b
$8\frac{1}{2}$" x 11"
$19/96

92-CFFP-18a
Fishes 20" x 30"
$27/96

92-CFFP-18b
$8\frac{1}{2}$" x 11"
$19/96

Educational Posters

Can be ordered in two sizes; singles, and sets.



92-CFFP-19a
Insects 20" x 30"
$27/96

92-CFFP-19b
8 1/2" x 11"
$19/96

92-CFFP-20a
Animal Footprints 20" x 30"
$27/96

92-CFFP-20b
8 1/2" x 11"
$19/96

92-CFFP-21a
Lizards 20" x 30"
$27/96

92-CFFP-21b
8 1/2" x 11"
$19/96

92-CFFP-22a
Food 20" x 30"
$27/96

92-CFFP-22b
8 1/2" x 11"
$19/96

92-CFFP-23a
Collated sets 20" x 30"
$30/96=6 complete sets

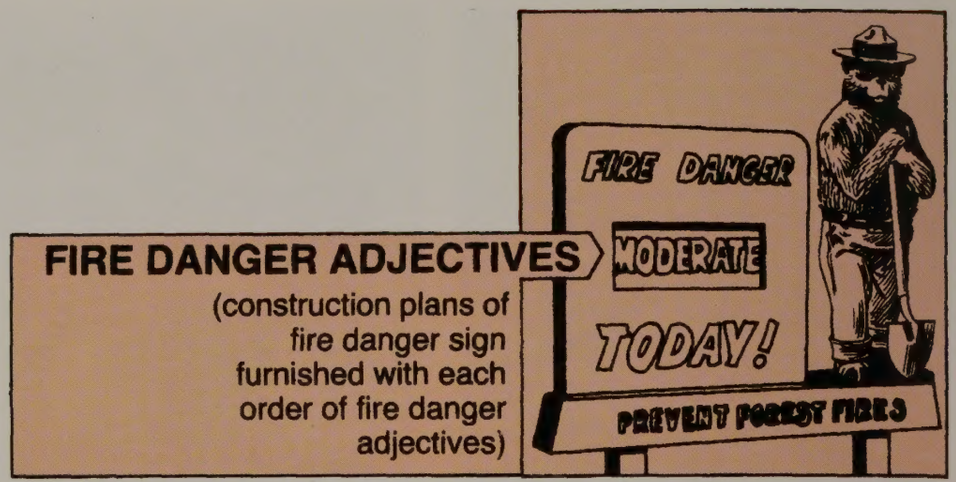
92-CFFP-23b
Collated sets 8 1/2" x 11"
$22/96=6 complete sets

Signs and Bumper Stickers

92-CFFP-24 Fire Danger Sign
Shovel in left hand, 5'8" tall
$43 each

92-CFFP-25 Fire Danger Sign
Shovel in right hand. Same sign as 92-CFFP-24 (For a 2-way sign, order both 24 & 25.)
$43 each

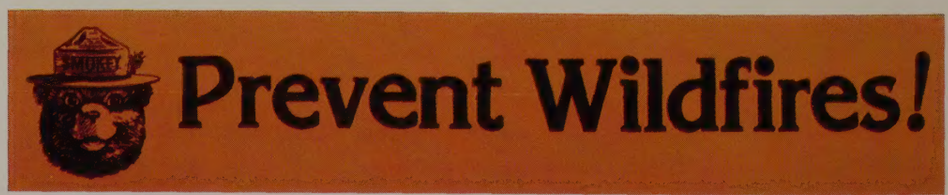
Fire Danger Adjectives are needed to complete Fire Danger Signs.



92-CFFP-26 Fire Danger Adjectives
One set of five different 32" x 12" reflective, adhesive-backed signs for use with 24 & 25 (For a 2-way sign, order 2 sets.)
$43 each

92-CFFP-27
"I love Smokey Bear"
$45/100

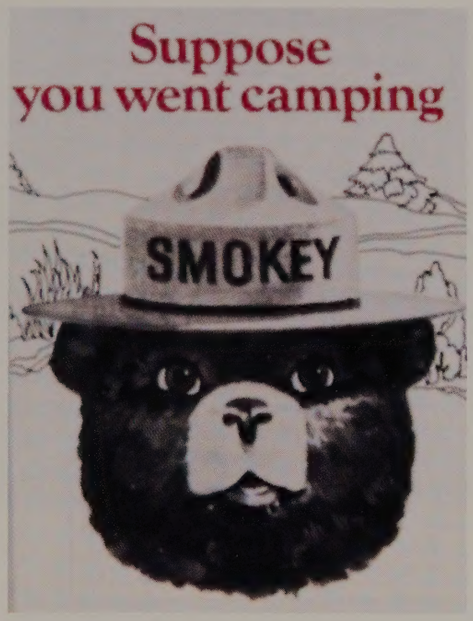
92-CFFP-28
"Prevent Wildfires!"
$55/100



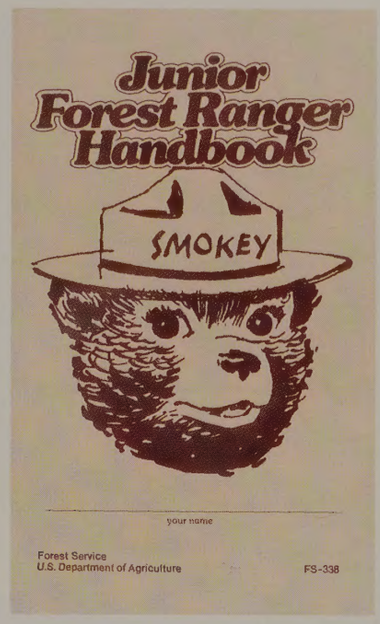
92-CFFP-29
"Support Your Local Bear."
$45/100

Pamphlets and Books

92-CFFP-30
"Outdoor Fire Safety"
Helpful tips with illustrations
$13/100



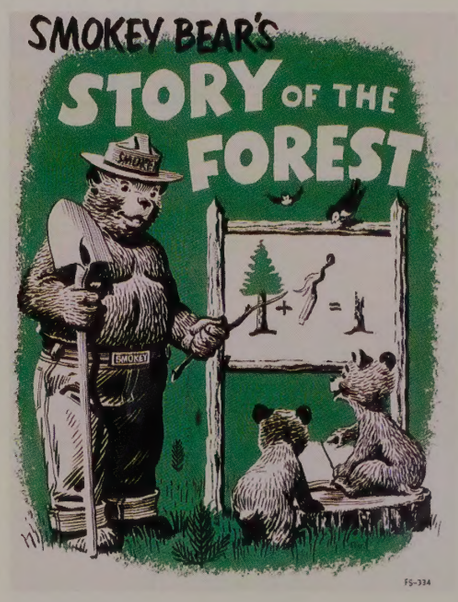
92-CFFP-31
"Suppose You Sent Camping"
Helpful tips with illustrations
$14/100



92-CFFP-32
"Junior Forest Ranger Handbook"
For use in classrooms and with programs related to conservation
$5\frac{1}{4}$" x $8\frac{1}{2}$"
$23/100

92-CFFP-33
True Story Comic Book (English)
For use in the classroom
$75/500

92-CFFP-34
Same as above, in Spanish
$96/500

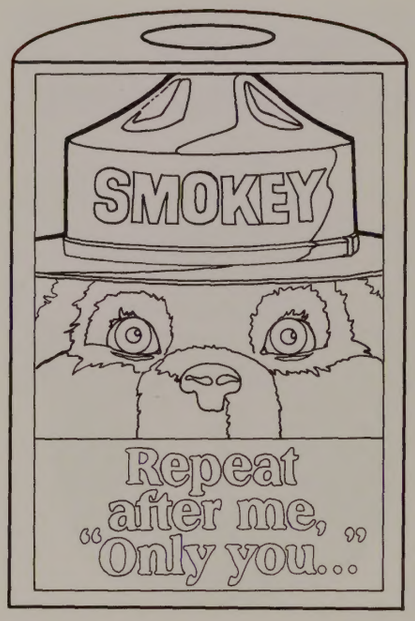


92-CFFP-35
"Story of the Forest"
16 pages
$80/200

General Prevention Materials

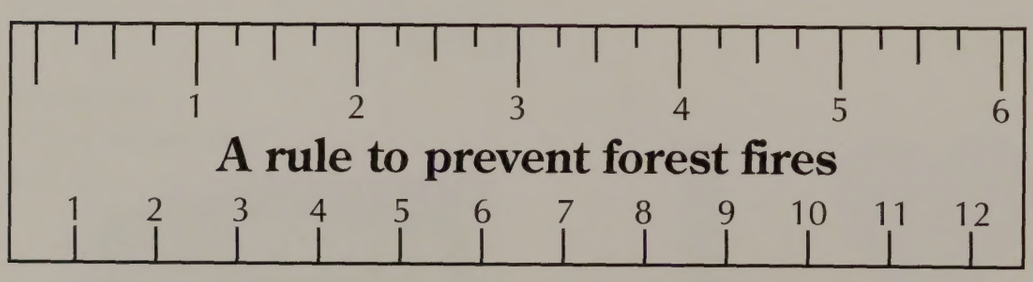
Suitable for younger children

92-CFFP-36
"Smokey's ABC's" Coloring Sheet
$23/500



92-CFFP-37
Paper litter bag
9" x 12", with theme poster coloring sheet
$60/500

92-CFFP-38
Assorted colored balloons
$40/500



92-CFFP-39
6" soft plastic ruler, white
$90/500

92-CFFP-40
Eraser, assorted colors
$12/25

92-CFFP-41
Crayons, assorted colors, 4 pack
$30/100

General Prevention Materials

Suitable for older children and adults

92-CFFP-42
Twist-stick pen
non refillable, assorted colors
$23/100

92-CFFP-43
Button, hot pink
$47/500

92-CFFP-46
Plastic book marker/ lapel pin, assorted colors
$10/50

92-CFFP-44
Environmentally degradable plastic bag
13 1/2" x 15",
with theme poster imprint
$60/500

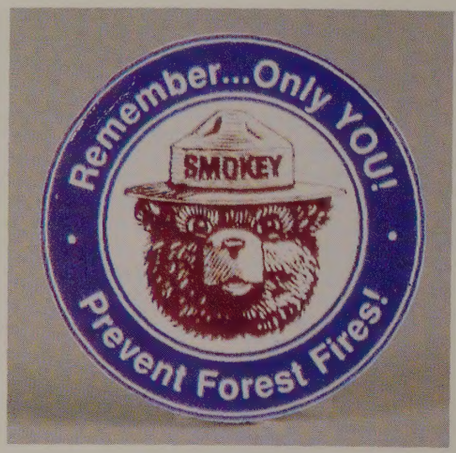
92-CFFP-45
Round wooden pencil with eraser, assorted colors
$21/250

92-CFFP-47
Cloth Stick-on
$50/250

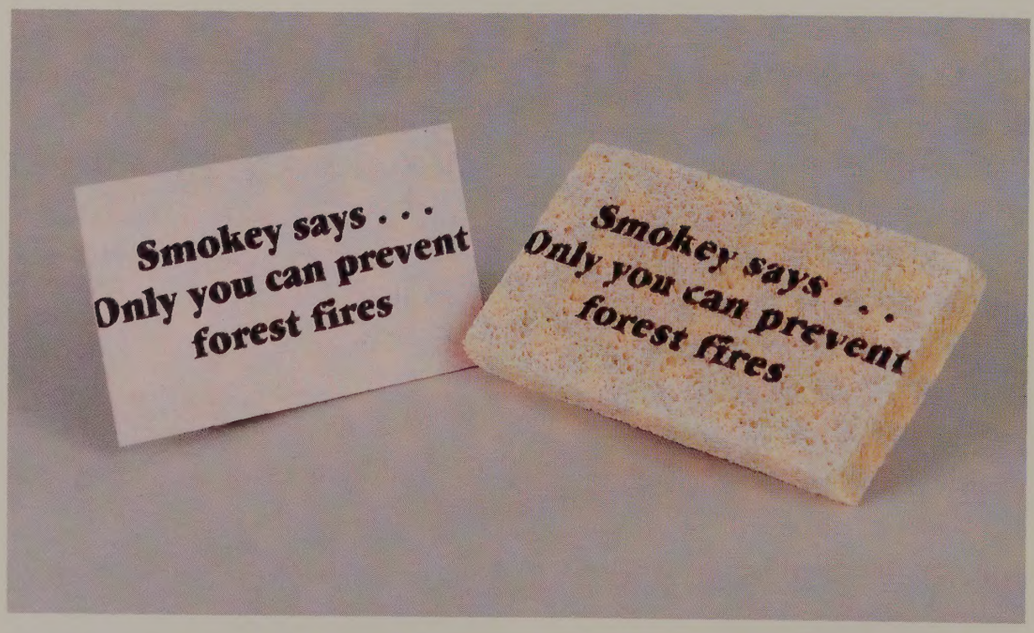
Other Prevention Materials

Suitable for Adults

92-CFFP-48
Textured rubber grip
$70/100



92-CFFP-49
Flexible magnet
assorted colors
$50/100



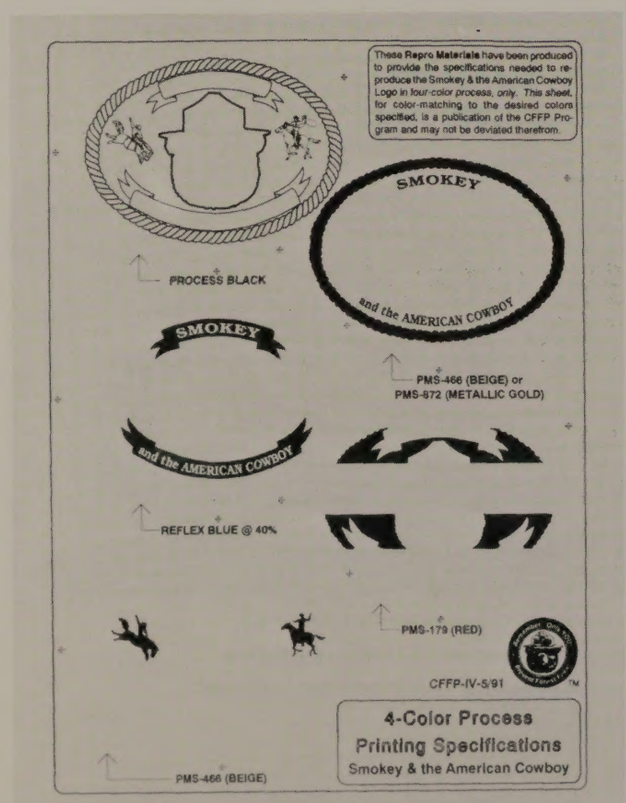
92-CFFP-50
Magic expanding sponge
$65/100

Other Prevention Materials

Official Artwork. Can only be ordered by Forest Service and State Forestry people.

92-CFFP-51a
Logo Sheet
(Reproducible slicks)
color, 8 1/2" x 11"
$7.50/100

92-CFFP-51b
Logo Sheet
(Reproducible slicks)
black and white, 8 1/2" x 11"
$7.50/100



92-CFFP-52a
Printing specifications
Smokey & the American Cowboy
4-color process
8 1/2" x 11"
$7.50/100

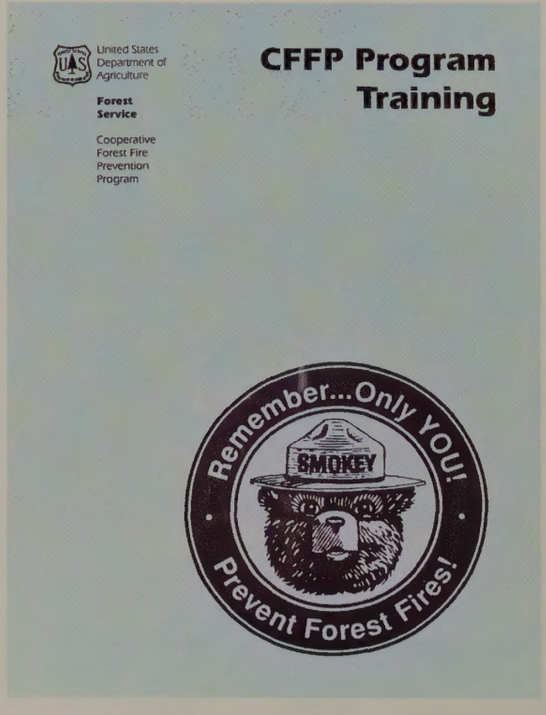
92-CFFP-52b
Printing specifications
Smokey & the American Cowboy
black and white or multicolor
8 1/2" x 11"
$7.50/100

Instructional Materials

92-CFFP-53
Animated 11.5 minute video
on trees and conservation
1/2" VHS ONLY
$15 each

92-CFFP-55
Cardboard poster with tabs and a fire prevention message
$65/50

92-CFFP-54
Cardboard poster with windows displaying products from trees
$60/50



92-CFFP-56
CFFP Training Guide
Self-study or classroom guide on all Program components, administrative requirements and tools and techniques
$75/100

Awards

Can only be ordered by Forest Service and state forestry people.

92-CFFP-57
Helper Pin
NOT AN OFFICIAL AWARD
May be used to recognize individuals for short-term contributions to wildfire prevention on a one-time basis.
$38/25

92-CFFP-58
Appreciation Plaque
Laser-engraved, oak, 6" x 9"
$13 each

92-CFFP-59
Citation
An onionskin-type certificate
81/2" x 11"
$10/50

New for 1992

These items can be used for any CFFP activity associated with rodeo events.

92-CFFP-60a
Magnetic Door Sign
Approximately 15" x 20"
for use on vehicles or trailers
$25/2

92-CFFP-60b
Large Door Decals
Same as above except a
permanent decal
$25/2

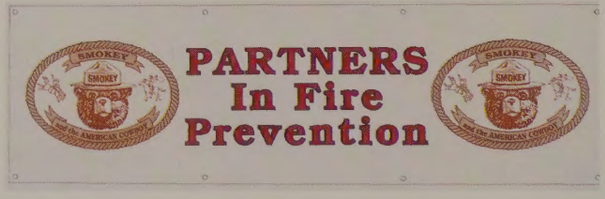
92-CFFP-61
Smokey and the American Cowboy/PRCA Bumper Sticker
3" x 11 1/2"
$25/100

92-CFFP-62
"Rodeo Champions"
Activity Book
8 1/2" x 11"
$50/50

92-CFFP-63
Bandana, Cowboy Style,
20" square
$50/50

92-CFFP-64
"Challenge of the Champions"
Flip Book
2 3/4" x 4 3/4"
$30/25

92-CFFP-65b
Smokey & the American
Cowboy/PRCA Banner
3' x 10'; includes rope and grommets
The only approved banner to be used at
PRCA sanctioned events.
$125 each



92-CFFP-65a
Smokey & the American Cowboy Generic Banner
3' x 10'; includes rope and grommets.
To be used only at non-PRCA sanctioned events
(High School Rodeo, Little Britches Rodeo,
Collegiate Rodeo, etc.)
$125 each

New for 1992

These items can be used for any CFFP activity, including sports and rodeo events

92-CFFP-66
Hockey Puck
authentic, rubber
$75/50

92-CFFP-67
Baseball
official size and weight
$12/20

92-CFFP-68
Activity Books.
Four book set featuring baseball, football, basketball and rodeo; for children 5-11
$100/50 sets

92-CFFP-69
Golf Ball
official size and weight
$18/12

92-CFFP-70
Rally Rag
a cloth used by fans to wave in support of their team. Blank space to locally imprint the team logo
$47/100

92-CFFP-71
Flying Disk
9" diameter, assorted colors
$50/50

New for 1992

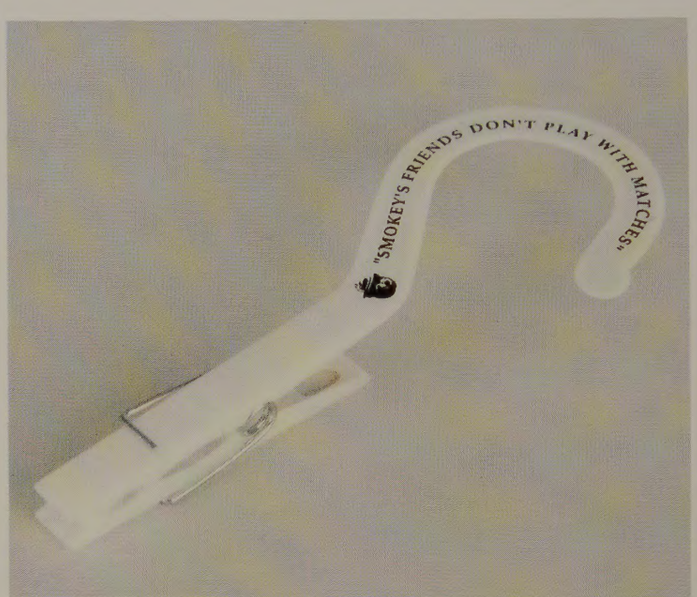
These items can be used for any CFFP activity, including sports and rodeo events

92-CFFP-72
Super Clip
6" wide, suitable for sealing snacks and other foods
$23/50

92-CFFP-73
Luggage/Briefcase ID tag
white flexible plastic
$25/100

92-CFFP-74
The Big Clip
3 3/4" plastic
$15/100

92-CFFP-76
Hook 'n Clip
5" handy hook with strong spring clip, assorted colors
$30/100

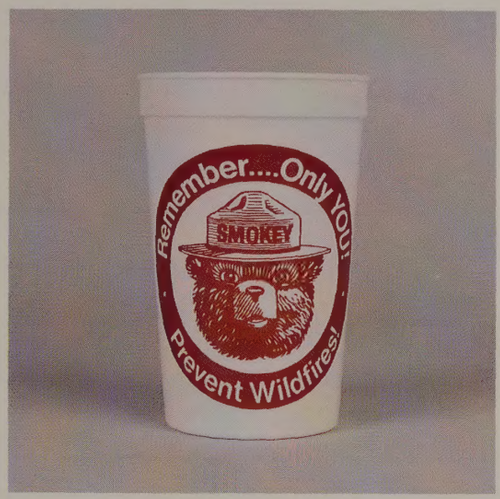


92-CFFP-75
TWIXIT Clips
One snap reusable sealing device, assorted colors
$15/100 sets

New for 1992

These items can be used for any CFFP activity, including sports and rodeo events

92-CFFP-77
Travel Mug
a non-spill top and a base that may be attached to prevent spilling
$41/48

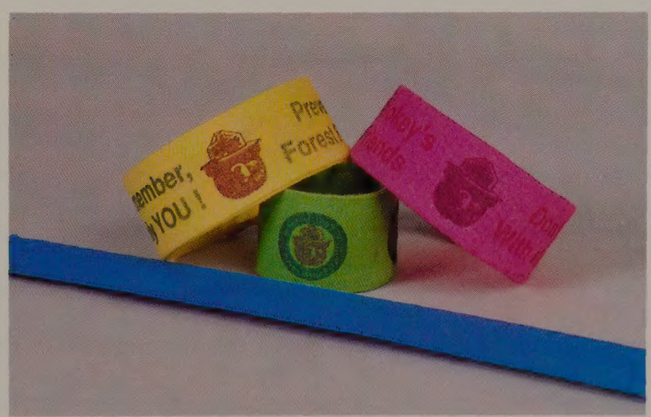


92-CFFP-78
Stein
14 oz., polyvinyl
$36/48

92-CFFP-79
Squeeze Bottle
32 oz. container for cold drinks
$87/90

92-CFFP-80
Beverage Cup
plastic, 14 oz.
$20/48

92-CFFP-81
Painters Cap
$21/24



92-CFFP-82
Slap Bracelets
assorted colors
$48/24

Order Form

1992 Cooperative Forest Fire Prevention Campaign

ORDERS DUE BY AUGUST 30, 1991

FROM:_____
(Name, Title, Agency, or Organization)

SHIP ORDER TO: (No post office boxes, please!)

_____

_____

_____

_____

ITEM NO.	ITEM DESCRIPTION	NUMBER IN STANDARD PACK	PRICE PER STANDARD PACK	NUMBER STANDARD PACKS ORDERED.	TOTAL AMOUNT DOLLARS
1	Poster-Paper 13" x 18$^1/_2$"	500	95		
2	Poster-Cardboard 13" x 18$^1/_2$"	250	50		
3	Poster-Paper 7" x 10"	500	45		
4	Key Holder	50	50		
5	Bookmarker-Paper	500	20		
6	Decal	100	33		
7a	Don't Light Up the Night-20" x 30"	96	27		
7b	Don't Light Up the Night-8$^1/_2$" x 11"	96	19		
8a	Residential Area 20" x 30"	96	27		
8b	Residential Area 8$^1/_2$" x 11"	96	19		
9a	Snakes-20" x 30"	96	27		
9b	Snakes-8$^1/_2$" x 11"	96	19		
10a	Mushrooms-20" x 30"	96	27		
10b	Mushrooms-8$^1/_2$" x 11"	96	19		

Order Form

ITEM NO.	ITEM DESCRIPTION	NUMBER IN STANDARD PACK	PRICE PER STANDARD PACK	NUMBER STANDARD PACKS ORDERED	TOTAL AMOUNT DOLLARS
11a	Leaves-20" x 30"	96	27		
11b	Leaves-8$\frac{1}{2}$" x 11"	96	19		
12a	Birds-20" x 30"	96	27		
12b	Birds-8$\frac{1}{2}$" x 11"	96	19		
13a	Wood Products-20" x 30"	96	27		
13b	Wood Products-8$\frac{1}{2}$" x 11"	96	19		
14a	Flowers-20" x 30"	96	27		
14b	Flowers-8$\frac{1}{2}$" x 11"	96	19		
15a	Butterflies-20" x 30"	96	27		
15b	Butterflies-8$\frac{1}{2}$" x 11"	96	19		
16a	Animals-20" x 30"	96	27		
16b	Animals-8$\frac{1}{2}$" x 11"	96	19		
17a	State Trees-20" x 30"	96	27		
17b	State Trees-8$\frac{1}{2}$" x 11"	96	19		
18a	Fish-20" x 30"	96	27		
18b	Fish-8$\frac{1}{2}$" x 11"	96	19		
19a	Insects-20" x 30"	96	27		
19b	Insects-8$\frac{1}{2}$" x 11"	96	19		
20a	Animal Footprints-20" x 30"	96	27		
20b	Animal Footprints-8$\frac{1}{2}$" x 11"	96	19		
21a	Lizards-20" x 30"	96	27		
21b	Lizards-8$\frac{1}{2}$" x 11"	96	19		
22a	Food-20" x 30"	96	27		
22b	Food-8$\frac{1}{2}$" x 11"	96	19		
23a	Collated Sets-20" x 30"	6	30		
23b	Collated Sets-8$\frac{1}{2}$" x 11"	6	22		
24	Fire Danger Sign Left hand	1	43		
25	Fire Danger Sign Right hand	1	43		
26	Fire Danger Adjectives	1 set	83		

Order Form

ITEM NO.	ITEM DESCRIPTION	NUMBER IN STANDARD PACK	PRICE PER STANDARD PACK	NUMBER STANDARD PACKS ORDERED	TOTAL AMOUNT DOLLARS
27	I Love Smokey Bear	100	45		
28	Prevent Wildfires	100	55		
29	Support Your Local Bear	100	45		
30	Outdoor Fire Safety	100	13		
31	Suppose You Went Camping	100	14		
32	Junior Forest Ranger Handbook	100	23		
33	True Story Comic Book-English	500	75		
34	True Story Comic Book-Spanish	500	76		
35	Story of the Forest	200	80		
36	Color Sheet-Smokey's ABC's	100	23		
37	Litter Bag-Paper	500	60		
38	Balloons	500	90		
39	Ruler	500	90		
40	Eraser	25	12		
41	Crayons	100	30		
42	Pen	100	23		
43	Button	500	47		
44	Litter Bag-Degradable Plastic	500	60		
45	Pencil	250	21		
46	Book Marker/Lapel Pin	50	10		
47	Cloth Stick-on	250	50		
48	Jar Grip	100	70		
49	Magnet	100	50		
50	Sponge	100	65		
51a	Official Logo Slicks-color	100	7.50		
51b	Official Logo Slicks-black and white	100	7.50		
52a	Printing specifications-4-color process	100	7.50		
52b	Printing specifications-black and white	100	7.50		

Order Form

ITEM NO.	ITEM DESCRIPTION	NUMBER IN STANDARD PACK	PRICE PER STANDARD PACK	NUMBER STANDARD PACKS ORDERED	TOTAL AMOUNT DOLLARS
53	Video	1	15		
54	Products from Trees	50	60		
55	Make Smokey Smile	55	65		
56	Training Guide	100	75		
57	Smokey's Helper Pin	25	38		
58	Plaque	1	13		
59	Citation	50	10		
60a	Door Sign-Magnetic	2	25		
60b	Door Sign-Decal	2	25		
61	S&AC Bumper Sticker	100	25		
62	S&AC Activity Book	50	50		
63	Bandana	50	50		
64	Flip Book	25	30		
65a	S&AC Generic Banner	1	125		
65b	S&AC/PRCA Banner	1	125		
66	Hockey Puck	50	75		
67	Baseball	20	12		
68	Sports Activity Books	50 sets	100		
69	Golf Ball	12	18		
70	Rally Rag	100	47		
71	Flying Disc	50	50		
72	Super Clip	50	23		
73	I.D. Tag	100	25		
74	Big Clip	100	15		
75	TWIXIT Clip	100	15		
76	Hook 'n Clip	100	30		
77	Travel Mug	48	41		
78	Stein	48	36		

Order Form

ITEM NO.	ITEM DESCRIPTION	NUMBER IN STANDARD PACK	PRICE PER STANDARD PACK	NUMBER STANDARD PACKS ORDERED	TOTAL AMOUNT DOLLARS
79	Squeeze Bottle	90	87		
80	Beverage Cup	24	21		
81	Painter's Cap	24	21		
82	Slap Bracelet	24	4		

CHARGE APPROPRIATION _____

TOTAL VALUE OF ORDER _____

HAVE YOU ORDERED ENOUGH?

Smokey Bear Licensees

List of Licensees and Items They Manufacture as of May 31, 1991

Smokey Bear Licensees

List of Licensees and Items They Manufacture as of May 31, 1991

T.E. Acquisition
1619 Broadway, 9th Floor
New York, NY 10019
Mr. Stephen Shippee
(212) 265-7621

Television cartoon series

Arjon Manufacturing Corp.
100 Hoffman Place
Hillside, NH 07205
Mr. Arleen Anastos
(201) 372-9062

Magnetic memo holders, magnetic rainbow picture frame, key chains, household decoration hooks, planters

Anique's Commercial Arts
7791 Richfield Court
Springfield, VA 22153
Ms. Jamila A. Ashford
(703) 569-0433

T-shirts

Bachmann Industries, Inc.
1400 E. Erie Avenue
Philadelphia, PA 19124
Mr. Dick Maddox
(215) 533-3270

Box car electric trains

Earl Butler Associates, Inc.
1710 Potrero Avenue
South El Monte, CA 91733
Mr. Robert L. Dorr
(213) 686-0623

Jewelry and belt buckle

Canadian Forestry Association
185 Somerste Street, W.
Ottawa, Canada K2P oJ2
Mr. Glen Blouin
(613) 232-1815

Key rings, buttons, magnets, bolo ties

Carvings in Wood
3218 Sheridan Way
Stockton, CA 95209
Ms. Karen Howard
(209) 474-WOOD

Wood Carvings

Chappel
810 Seventh Avenue
New York, NY 10019
Mr. Donald Carrino
(212) 399-7373

Record and Song

CTI Industries, Inc.
22160 North Perrer Road
Barrington, IL 62010
Mr. Mark Anderson
(312) 382-1000

Metallic and latex balloons

Smokey Bear Licensees

List of Licensees and Items They Manufacture as of May 31, 1991

Coins of America
8167 Hunters Grove
Germantown, TN 38138
Mr. Jim Jacobs
(901) 754-4849

Laminated souvenir cards of mounted coins, calendars, trading cards, placemats, well plaques, bookmarkers and stick-ons of miniature posters laminated in plastic and key tags.

Coronet/MTI Film and Video
108 Wilmot Road
Deerfield, IL 60015
Ms. Nan Krause
(800) 621-2131

Film and detailed teachers guide

Custom Carvings
14333 Lewis River Road
Ariel, WA 98603
Mr. John McKnight
(206) 231-4288

Wood carvings

Facemakers, Inc.
140 Fifth Street
Savanna, IL 61074
Mr. Hobart Carstairs
(815) 273-3944

Costume

Gist, Inc.
4385 Pleasant Valley Road
Placerville, CA 95667
Ms. Reva E. Correia
(916) 644-8000

Solid Bronze and Goldtone/Silver Plate Belt Buckles

Harcourt Brace Jovanovich, Inc.
Orlando, FL 32887
Ms. Amy Nowicki
(305) 345-3797

Reading program text book for Level 5 with informational article

J & M Creations
19525 Red Feather Road
Apple Valley, CA 92307
Mrs. Linda Johnson
(619) 242-1617

Poster replica pins and poster T-shirts, other pins, and jackets

J & W Coins
P.O. Box 2805
Anaheim, CA 92814
Mr. Jack Worley
(714) 530-6262

1 and 2 ounce rained silver poster coins and 1 ounce silver and gold 50th birthday coin

Jackson Stamp Co.
9850 Queenswood Lane
Dallas, TX 75238
Mr. David B. Jackson
(214) 741-3050

Stamp album/catalog

Smokey Bear Licensees

List of Licensees and Items They Manufacture as of May 31, 1991

Josef Creations, Inc.
55 Cromwell Street
P.O. Box 2862
Providence, RI 02907
Mr. Frank Kilcline
(401) 421-4198

Metal spoons, pewter spoons, pewter thimbles, metal bells, metal minibells, metal keyholders, metal letter openers, metal bookmarks, metal money clips, metal magnets, glassware, metal pin, charms, metal JFR badges, tin/pin type badges

Les A. Joslin
P.O. Box 4633
Sunriver, OR 97707
(503) 593-1957

Brass or Bronze belt buckles and polo shirts

Kustom Cards
219 Walnut Avenue
Vinton, VA 24179
Ms. Katherine W. Turner
(703) 362-3395

Photo Mag Cards

Lion Brothers Co., Inc.
10246 Reisterstown Road
Owing Mills, MD 21117
Mr. John Crean
(301) 363-1000

Embroidered patches, pressure sensitive decals, embroidered caps and visors, sweatshirts

James Thomas Malcolm
87 Park Avenue, West
Suite 149
Mansfield, OH 44902
1-800-448-2327

Vending machines

Morielle Press
4214 Shannon Hill Road
Alexandria, VA 22310
Mrs. Ellen Morrison
(703) 960-6363

"Guardian of the Forest" historical reference text

National Association of State Foresters
P.O. Box 21707
Columbia, SC 29221
Mr. Leonard Killian
(803) 737-8800

Pocket planners and other collateral materials

Norcrest China Co.
55 West Burnside Street
Portland, OR 98209
Mr. William Naito
(503) 228-7404

Ceramic figurines, salt and pepper sets, ashtrays, and coin banks

Pacific Northwest National Parks and Forests Association
83 S. King Street, Suite 212
Seattle, WA 98104
Ms. Mary Ellen Rutter
(206) 442-7958

Textbook, "A Simple country Bear That Made Good"

Smokey Bear Licensees

List of Licensees and Items They Manufacture as of May 31, 1991

Renaissance
295 Fifth Avenue
Suite 919
New York, NY 10016
Ms. Patricia Warner
(212) 532-3366

Beach towels

Ande Rooney, Ltd.
P.O. Box 758
Port Ewen, NY 12466
Ms. Ande Rooney
(914) 339-5533

Signs and magnets

St. Nicholas Music, Inc.
1619 Broadway
New York, NY 10019
Mr. Michael V.P. Marks
(212) 582-0970

"Ballad of Smokey the Bear"

Shafton, Inc.
6932 Tunjunga Avenue
North Hollywood, CA 91605
Mr. David Janzow
(818) 985-5025

Costumes

Sir LittleJohn Collectibles, Ltd.
3511 Oakland
Ames, IA 50010
Mr. John McNee
(515) 292-1505

Post-it notes, bookmarks, sticker sheets, educational cards, and lunch boxes with thermos

Smokey Bear Motel and Coffee Shop
P.O. Box 397
Capitan, NM 88316
Mr. Norman Renfro
(505) 354-2253

Sport Venture
2030 No. Redwood Road
Suite 10
Salt Lake City, UT 84116
Mr. Tim Valdez
(801) 532-4822

T-Shirts, sweatshirts, and embroidered hats

Syndistar, Inc.
125 Mallard Street
Suite A
St. Rose, LA 70123
Ms. Ann Lupo
(504) 468-1100

Film "Smokey's Match Tips", stickers, certificates, membership cards, and coloring books

Three Bears, Inc.
P.O. Box 20549
Oak Creek, AZ 86341
Ms. Martha Newton
(602) 284-0039

Plush stuffed dolls and furry forest friends

Smokey Bear Licensees

List of Licensees and Items They Manufacture as of May 31, 1991

Timberline Industries II, Inc.
2200 Park Central Blvd., North
Suite 700
Pompano Beach, FL 33064
Mr. Bob Wilkus
(305) 977-6900

Confections—gummi and jelly candy, dextrose and sucrose, candy, suckers, chewing and bubble gum, taffy and caremels, mints, hard candy, cough drops, enrobed nuts and other centers; meat snacks—jerkey, dried sausage, pepperoni sticks, and beef sticks

Toy Collector Club
1700 Carlisle Drive
Mobile, AL 36618
Mr. David Graham
(205) 344-0064

Model automobile and truck banks

Vernon Co.
604 W. 4th Street
Newton, IA 50208
Mr. Tom Rempp
(515) 792-2880

Advertising calendars, pens, pencils and tip-ons

Village of Capitan
P. 0. Box 246
Capitan, NM 88316
Ms. Janet N. Keel

Museum

Virginia Forestry Association
1 North Fifth Street
Richmond, VA 23219
Mr. Charles F. Finley, Jr.
(804) 644-8462

Book covers

West Coast Specialities
137 Prescott Avenue
El Cajon, CA 92020
Ms. Pearl R. Waxler
(619)447-3900

Clips, auto shades, watches, clocks, mugs

Wild West Shirt Co.
1400 North Rouse
Bozeman, MT 59157
Mr. Donald C. Cowles
(406) 587-5133

Silk-screened T-shirt and sweat shirts

WizCom Productions
1867 Fixlini Street
San Luis Obispo, CA 93401
Mr. Gary Nichols
(805) 549-8323

Poster calendars, auto shades, post cards, and 50th Commemorative Book

Smokey Bear Licensees

List of Licensees and Items They Manufacture as of May 31, 1991

Woodland Enterprises
9201 South 66th Street
Yankee Ridge
Lincoln, NE 68516
Mrs. Dawna Fazio
(402) 423-5772

Mail-order licensed Smokey Bear items and Smokey Bear T-shirts, license plate frame, tote bags, sunvisors, nylon wallet, bibs, insulated coffee mug, apron, writing stationary, 1986 Pewter belt buckle, puff-processed, silk screen imprinted adjustable baseball type caps, 1987 Limited edition Smokey Bear, Pewter belt buckle and Smokey day pack, Smokey Bear gift pack box featuring four food items, pocket knife/nail file, 1988 and 1989 (45th anniversary) belt buckle, Smokey Bear pins

Yadlo Enterprises
P.O. Box 191
Piedra, CA 93649
Mrs. Gail Olday
(209) 787-2453

Hand painted china cups and plates, watches, and tray puzzles

PLEASE